

Ply





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Informations Techniques | technische Informationen |
Informaciones técnicas

Credits

Concept

Rexa Design Studio

Graphics

Rexa Design

Art Direction

Monica Graffeo

Photo

Claudio Tajoli

Una composizione astratta, formalmente conclusa in sè stessa, anche in assenza del contenuto: questa è l'essenza di Ply. Abbiamo voluto sviluppare una serie di oggetti componibili che possano vivere anche di vita propria, in un delicato equilibrio di piani, forme geometriche primitive e materiali emozionali.

Ply è una collezione di accessori per tutti i giorni o per i momenti speciali, nata dal pensiero che, strato su strato, sia possibile...

...ordinare gli appunti sulla scrivania, svuotare le tasche, servire lo snack veloce, impiattare il risotto con stile, mescolare le spezie, preparare la cena romantica, consumare il rito del thè, ritrovare i cosmetici in bagno, organizzare la make-up session, comporre un ikebana, ospitare la collezione di matite, prepararsi per l'aromaterapia, valorizzare gli oggetti affettivi...

...e continuare a giocare con la fantasia !

— Bartoli Design

An abstract composition, formally concluded in itself, even in the absence of content: this is the essence of Ply. We wanted to develop a series of modular objects that can also live their own life, in a delicate balance of planes, primitive geometric shapes and emotional materials. Ply is a collection of accessories for everyday or special moments, born from the thought that, layer on layer, it is possible...
...order the notes on the desk, empty your pockets, serve the quick snack, serve the risotto with style, mix the spices, prepare the romantic dinner, consume the tea ritual, find the cosmetics in the bathroom, organize the make-up session, compose an ikebana, host the collection of pencils, prepare for aromatherapy, enhance the affective objects...
...and continue to play with fantasy!

Une composition abstraite, formellement conclue en elle-même, même en l'absence du contenu: c'est l'essence de Ply. Nous avons voulu développer une série d'objets modulables qui puissent vivre aussi de leur vie propre, dans un délicat équilibre de plans, formes géométriques primitives et matériaux émotionnels. Ply est une collection d'accessoires pour tous les jours ou pour les moments spéciaux, née de la pensée que, couche sur couche, soit possible...
...trier les notes sur le bureau, vider les poches, servir un snack rapide, préparer le risotto avec style, mélanger les épices, préparer le dîner romantique, consommer le rite du thé, retrouver les cosmétiques dans la salle de bain, organiser la séance de maquillage, composer un ikebana, abriter la collection de crayons, se préparer pour l'aromathérapie, valoriser les objets affectifs...
...et continuer à jouer avec l'imagination!

Eine abstrakte Komposition, die auch ohne Inhalt formal abgeschlossen ist: Dies ist die Essenz von Ply. Wir wollten eine Reihe modularer Objekte entwickeln, die auch ihr eigenes Leben führen können, in einem empfindlichen Gleichgewicht aus Ebenen, primitiven geometrischen Formen und emotionalen Materialien. Ply ist eine Sammlung von Accessoires für alltägliche oder besondere Momente, die aus dem Gedanken entstanden sind, dass es möglich

ist, Schicht für Schicht...
...die Notizen auf dem Schreibtisch zu bestellen, die Taschen zu leeren, den schnellen Snack zu servieren, das Risotto mit Stil zu servieren, die Gewürze zu mischen, das romantische Abendessen vorzubereiten, das Teeritual zu konsumieren, die Kosmetik im Badezimmer zu finden, die Make-up-Sitzung zu organisieren, ein Ikebana zu komponieren, die Sammlung von Stiften zu hosten, sich auf die Aromatherapie vorzubereiten, die affektiven Objekte zu verbessern...
...und weiter mit der Fantasie zu spielen!

Una composición abstracta, formalmente concluida en sí misma, incluso en ausencia de contenido: esta es la esencia de Ply. Queríamos desarrollar una serie de objetos modulares que también pudieran vivir su propia vida, en un delicado equilibrio de planos, formas geométricas primitivas y materiales emocionales. Ply es una colección de complementos para el día a día o momentos especiales, que nace de la idea de que, capa sobre capa, es posible...
...Pide las notas en el escritorio, vacía tus bolsillos, sirve la merienda rápida, sirve el risotto con estilo, mezcla las especias, prepara la cena romántica, consume el ritual del té, busca los cosméticos en el baño, organiza la sesión de maquillaje, compone un ikebana, acoger la colección de lápices, prepararse para la aromaterapia, potenciar los objetos afectivos ...
...y sigue jugando con la fantasía!



A sinistra composizione con base 42x12 cm in marmo Nero Marquinia ed elemento superiore Ø12 cm in faggio naturale.
Sotto, composizione con base 30x30 cm in marmo Carrara con elemento superiore 21x21 cm in Corian® Glacier White.

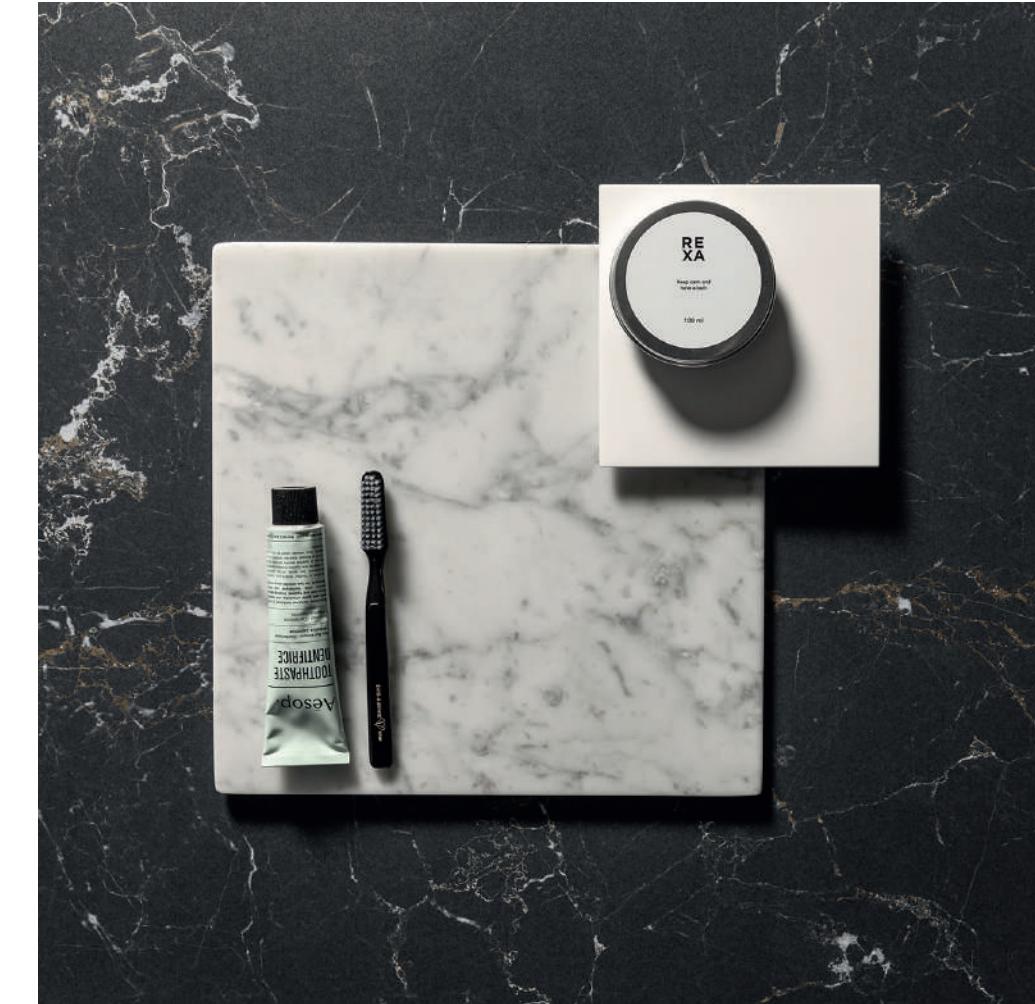
Left composition with base 42x12 cm in Nero Marquinia marble and upper element Ø12 cm in natural wood. Below, composition with 30x30 cm Carrara marble base with upper element 21x21 cm in Corian® Glacier White.

A gauche composition avec base 42x12 cm en marbre Nero Marquinia et élément supérieur Ø12 cm en bois naturel.
En dessous, composition avec base 30x30 cm en marbre Carrare avec élément supérieur 21x21 cm en Corian® Glacier White.

Links Komposition mit 42x12 cm Element aus Nero Marquinia Marmor und Oberelement Ø12 cm aus Naturholz. Unten Komposition mit 30x30 cm Element aus Carrara Marmor mit 21x21 cm Oberelement aus Corian® Glacier White.

A la izquierda, composición con base de 42x12 cm en mármol Nero Marquinia y elemento superior Ø12 cm en madera natural.
Abajo, composición con base de 30x30 cm en mármol de Carrara con elemento superior de 21x21 cm en Corian® Glacier White.

A la izquierda, composición con base de 42x12 cm en mármol Nero Marquinia y elemento superior Ø12 cm en madera natural.
Abajo, composición con base de 30x30 cm en mármol de Carrara con elemento superior de 21x21 cm en Corian® Glacier White.



Composizione con base 30x30 cm
in marmo Nero Marquinia ed
elemento superiore 15x15 cm in
Corian® Deep Nocturne.

Composition with 30x30 cm Nero
Marquinia marble base and Corian®
Deep Nocturne 15x15 cm upper
element.

Composition avec base 30x30 cm
en marbre Nero Marquinia et
élément supérieur 15x15 cm en
Corian® Deep Nocturne.

Komposition mit 30x30 cm
Element aus Nero Marquinia
Marmor und 15x15 cm
Oberelement aus Corian® Deep
Nocturne.

Composición con base de 30x30
cm en mármol Nero Marquinia y
elemento superior de 15x15 cm en
Corian® Deep Nocturne.





A sinistra composizione con base 42x12 cm in Corian® Glacier White ed elemento superiore 12x9 cm in faggio naturale.
Sopra, composizione con base Ø30 cm in marmo Nero Marquinia ed elemento superiore Ø21 cm in Corian® Deep Nocturne.

Left composition with 42x12 cm Corian® Glacier White base and top element 12x9 cm in natural wood. Above, composition with Ø30 cm Nero Marquinia marble base and upper element Ø21 cm in Corian® Deep Nocturne.

A gauche composition avec base 42x12 cm en Corian® Glacier White et élément supérieur 12x9 cm en bois naturel. Au-dessus, composition avec base Ø30 cm en marbre Nero Marquinia et élément supérieur Ø21 cm en Corian® Deep Nocturne. Auf der linken

Seite Komposition mit 42x12 cm Element in Corian® Glacier White und 12x9 cm Oberelement in natürlicher Buche. Oben Komposition mit Ø30 cm Element aus Nero Marquinia Marmor und Oberelement Ø21 cm aus Corian® Deep Nocturne.

A la izquierda composición con base de 42x12 cm en Corian® Glacier White y elemento superior de 12x9 cm en haya natural. Arriba, composición con base de Ø30 cm en mármol Nero Marquinia y elemento superior de Ø21 cm en Corian® Deep Nocturne.



A sinistra composizione con base Ø30 cm in marmo Carrara ed elemento superiore Ø21 in Corian® Glacier White. A destra, doppia composizione con basi 42x12 cm ed elementi superiori 12x9 cm. La prima in Corian® Deep Nocturne e faggio naturale matre la seconda in marmo Nero Marquinia e laccato Rosso lucido.

Left composition with Ø30 cm Carrara marble base and Ø21 Corian® Glacier White upper element. On the right, double composition with 42x12 cm bases and 12x9 cm upper elements. The first one in Corian® Deep Nocturne and natural wood and the second one in Nero Marquinia marble and glossy Red lacquer.

A gauche composition avec base Ø30 cm en marbre Carrare et élément supérieur Ø21 en Corian® Glacier White. A droite, double composition avec des bases 42x12 cm et des éléments supérieurs 12x9 cm. La première en Corian® Deep Nocturne et bois naturel et la deuxième en marbre Noir Marquinia et laqué Rouge brillant.

Links Komposition mit Ø30 cm Element aus Carrara Marmor un Ø21 Oberelement aus Corian® Glacier White. Rechts Doppelkomposition mit 42x12 cm Sockel und 12x9 cm oberen Elementen. Die erste aus Corian® Deep Nocturne und natürlicher Holz, die zweite aus Nero Marquinia Marmor und glänzendem rotem Lack.

A la izquierda, composición con base de Ø30 cm en mármol de Carrara y elemento superior de Ø21 en Corian® Glacier White. A la derecha, composición doble con bases de 42x12 cm y elementos superiores de 12x9 cm. El primero en Corian® Deep Nocturne y madera natural, mientras que el segundo en mármol Nero Marquinia y lacado rojo brillo.





Catalistino accessori

Ply

Composizione con base Ø30
cm in Corian® Glacier White
ed elemento superiore Ø21 cm
in Corian® Deep Nocturne.

Composition with Ø30 cm Corian®
Glacier White base and Ø21 cm
Corian® Deep Nocturne upper
element .

Composition avec base Ø30 cm en
Corian® Glacier White et élément
supérieur Ø21 cm en Corian®
Deep Nocturne.

Zusammensetzung mit Ø30 cm
Element in Corian® Glacier White
und Oberelement Ø21 cm in
Corian® Deep Nocturne

Composición con base de Ø30 cm
en Corian® Glacier White y
elemento superior de Ø21 cm en
Corian® Deep Nocturne.

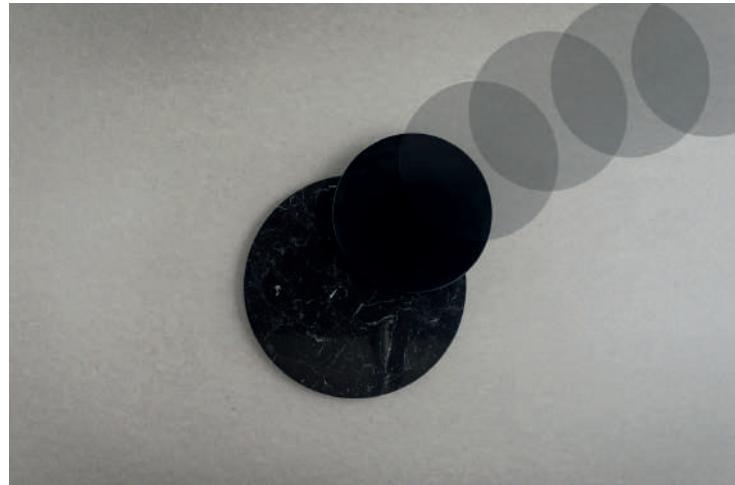
Informazioni tecniche

Technical informations | Informations Techniques

Sistema

System | Système | System | Sistema

Sistema | System | Système | System | Sistema



Sistema con calamita
Magnet system

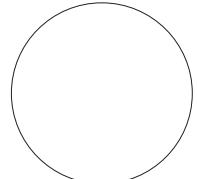
Elementi della collezione

Collection's elements | Eléments de la collection | Elementen der Kollektion | Elementos de colección

Basi | Bases | Bases | Basen | Bases (Corian®, Marmo | Marble)



L 30 P 30

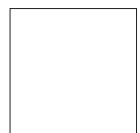


Ø 30

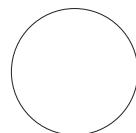


L 42 P 12

Elementi superiori | Top element | Éléments supérieurs | Überlegene Elemente | Elementos superiores (Corian®)

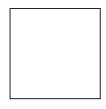


L 21 P 21

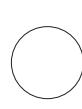


Ø 21

Elementi superiori | Top element | Éléments supérieurs | Überlegene Elemente | Elementos superiores (Legno | Wood, Laccato lucido | Glossy lacquered)



L 15 P 15



Ø 12



L 27 P 6

Catalistino accessori

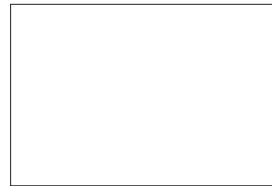
Ply

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Finiture

Finishes | Finitions | Endet | Acabados

Corian®



Glacier White C01



Deep Nocturne C38

Marmo | Marble

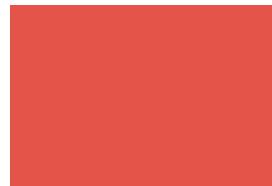


Carrara M01



Nero Marquinia M09

Laccato lucido | Glossy lacquered



Rosso 260

Legno | Wood



Faggio naturale O50

19

Ply

Accessories handbook

Configurazioni

Configurations | Configurations | Konfigurationen | Configuraciones

cod. APYQ00M01

cod. APYQ00C01

cod. APYQ00M02

cod. APYQ00C02

cod. APYQQGM01

cod. APYQQGM02

cod. APYQQGC01

cod. APYQQGC02

cod. APYQQGM03

cod. APYQQGM04

cod. APYQQGC03

cod. APYQQGC04

cod. APYQTGM01

cod. APYQTGM02

cod. APYQTGC01

cod. APYQTGC02



Marmo | Marble
Carrara



Marmo | Marble
Nero Marquinia



Corian®
Glacier White



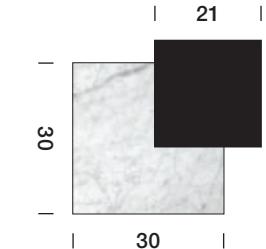
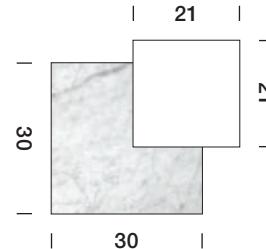
Corian®
Deep Nocturne



Legno | Wood
Faggio naturale



Laccato lucido |
Glossy lacquered
Rosso

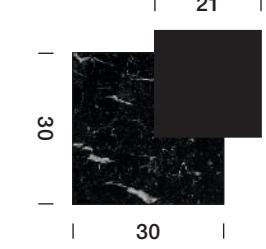
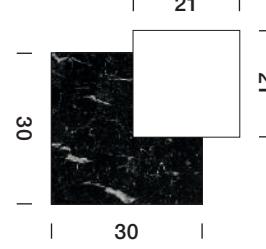
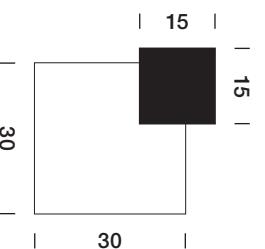
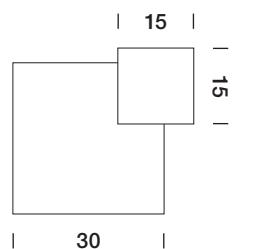
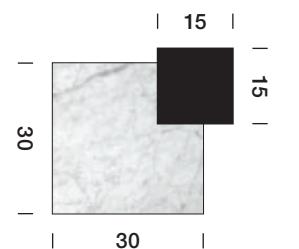
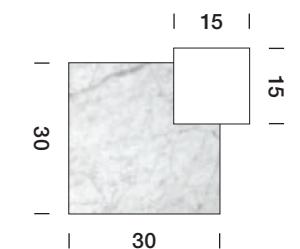


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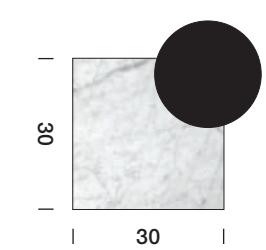
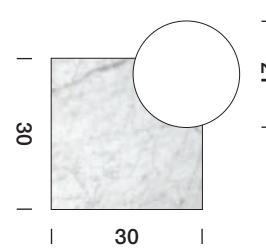
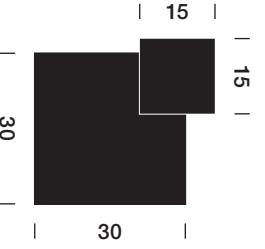
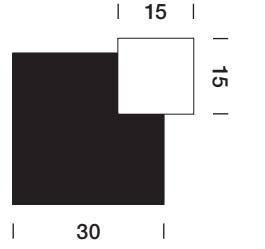
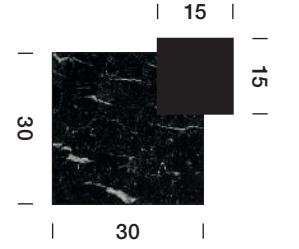
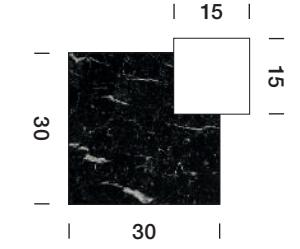


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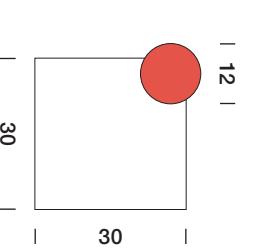
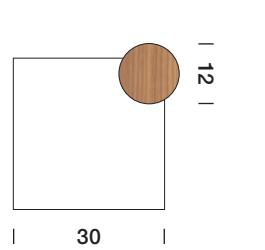
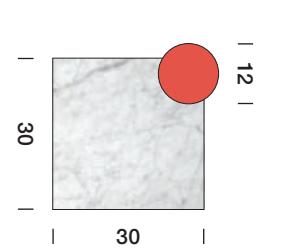
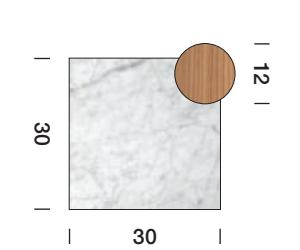


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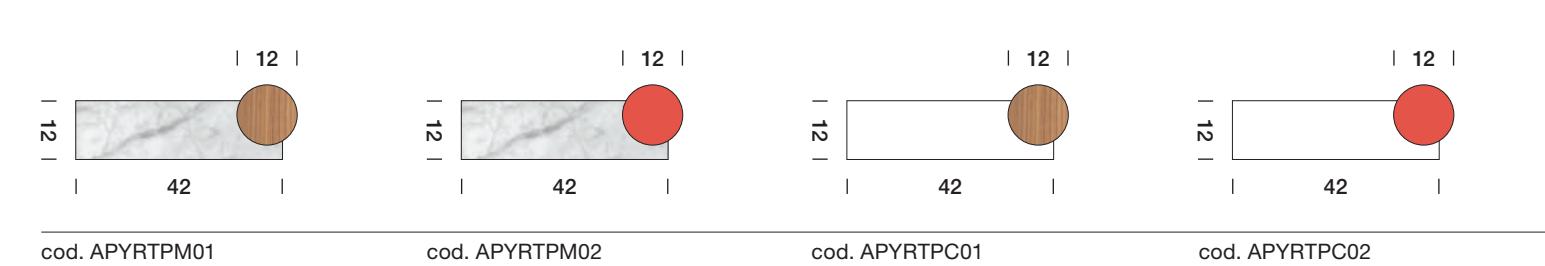
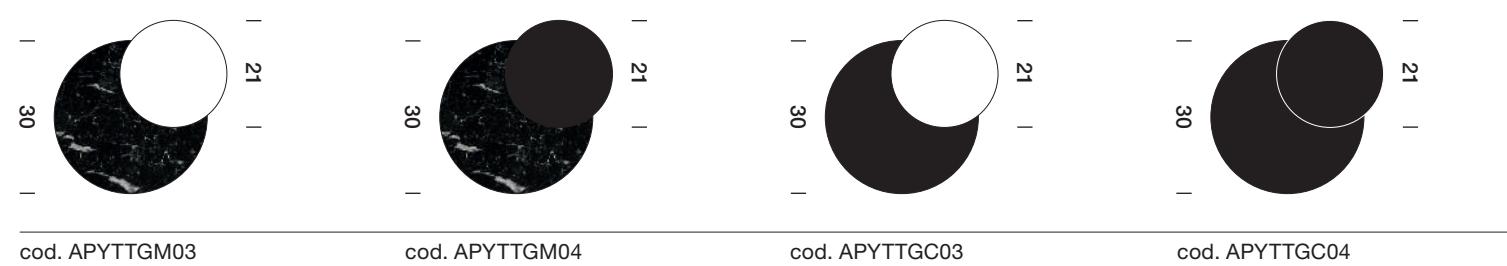
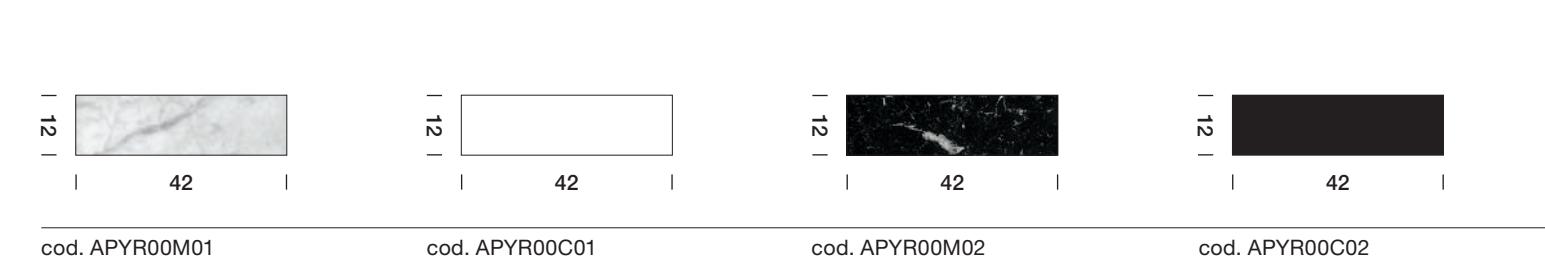
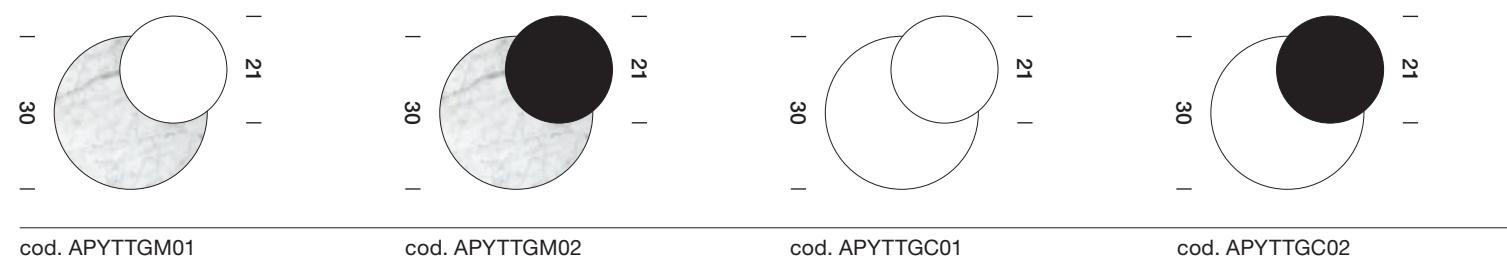
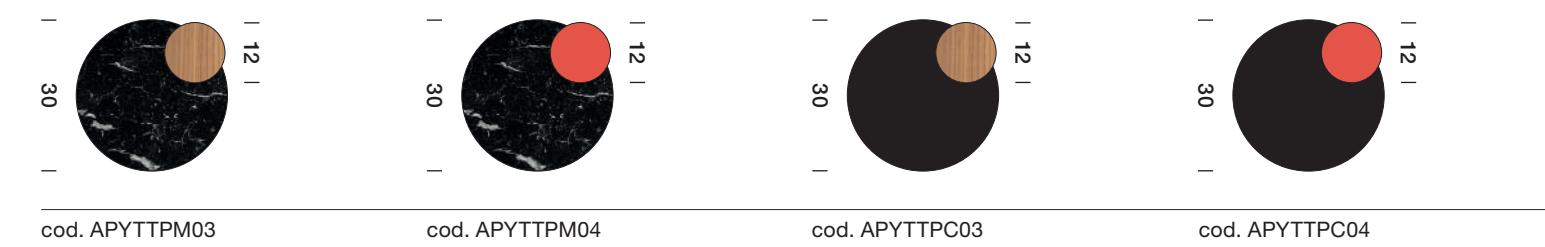
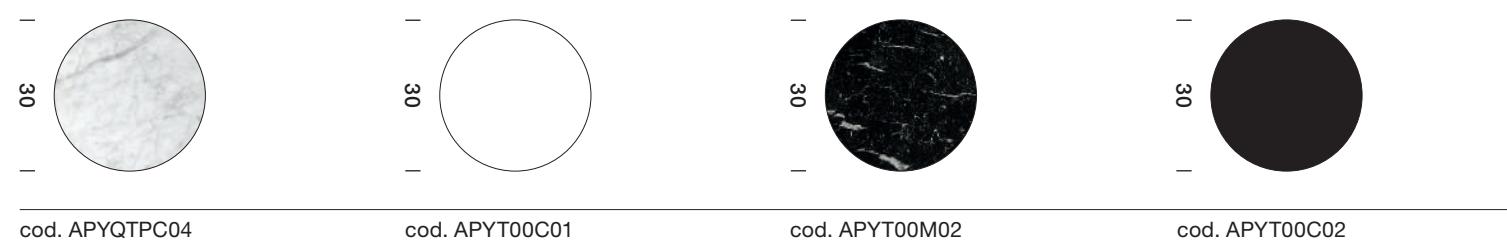
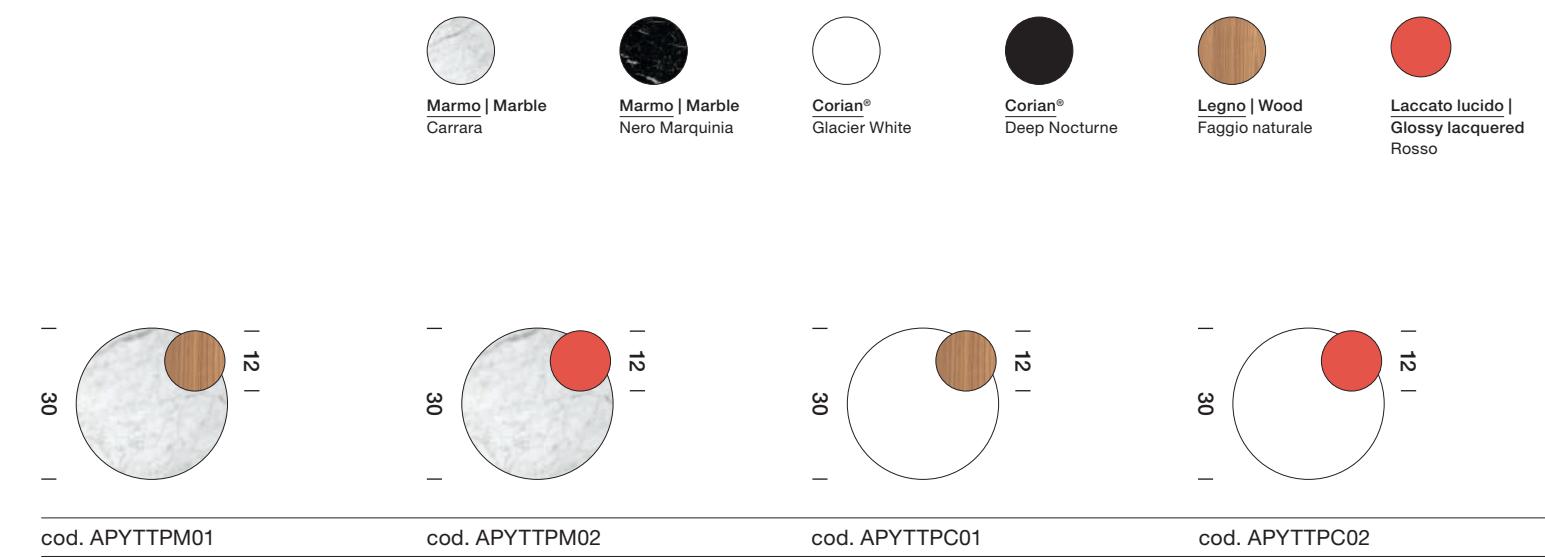
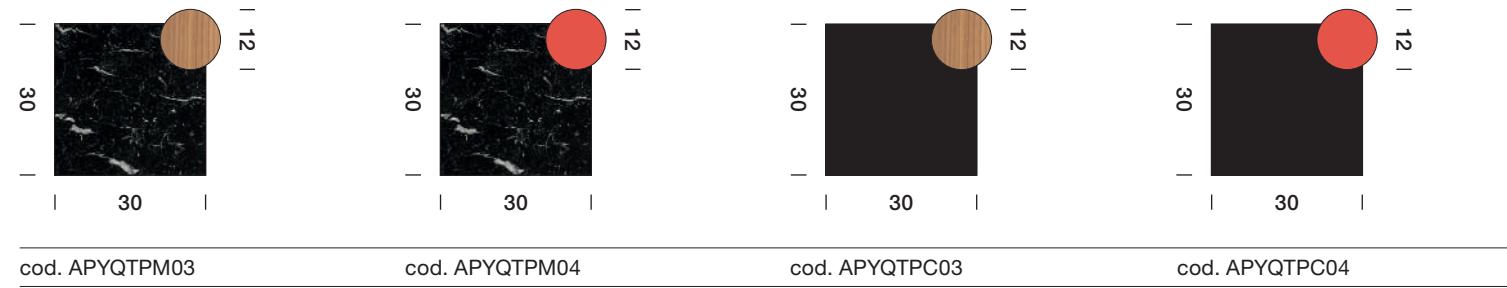
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cod. APYQTGC02



Configurazioni

Configurations | Configurations | Konfigurationen | Configuraciones



Configurazioni

Configurations | Configurations | Konfigurationen | Configuraciones



Marmo | Marble
Carrara



Marmo | Marble
Nero Marquinia



Corian®
Glacier White



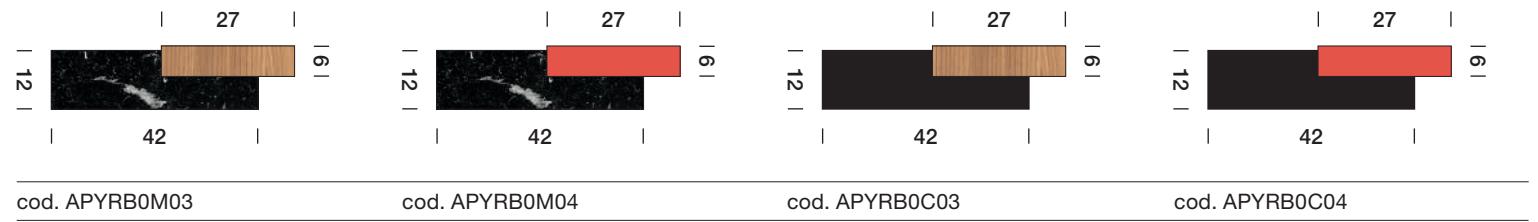
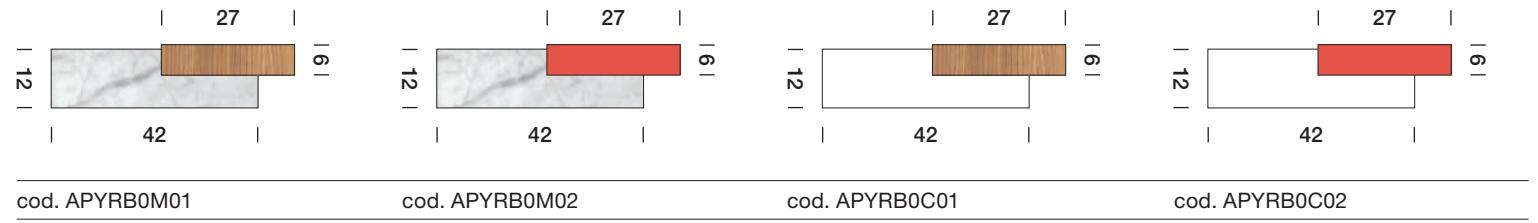
Corian®
Deep Nocturne

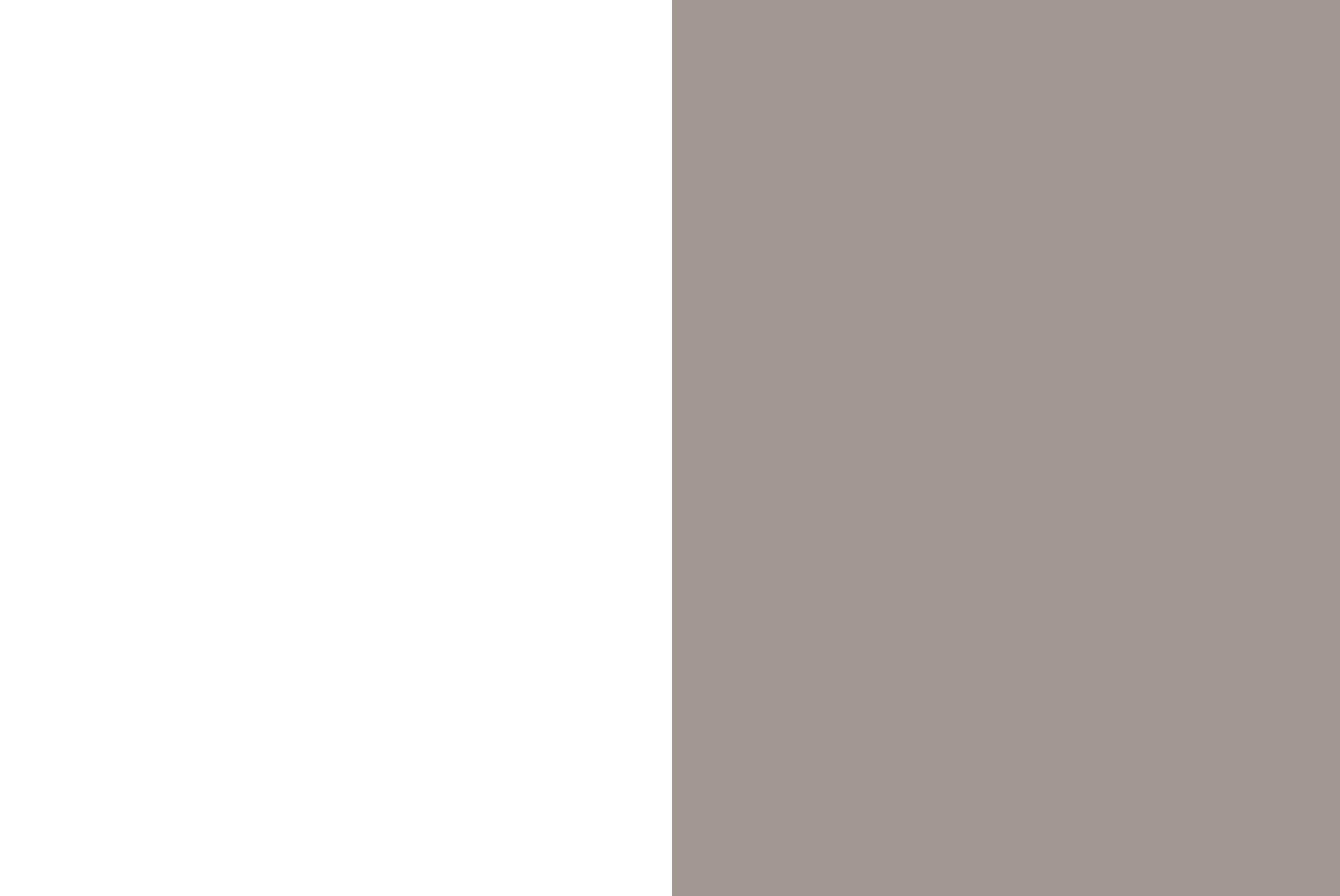


Legno | Wood
Faggio naturale



Laccato lucido |
Glossy lacquered
Rosso





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